



Contact: Kristine M. Sturkie, NEXCOM Public Affairs Specialist – kristine.sturkie@nexweb.org or 757-631-3648

NEWS RELEASE: 67-12

October 15, 2012

NEX Web Store Expands Its Selection, Adds Merchandise

To further enhance customer shopping experience at myNavyExchange.com, the Navy Exchange Service Command (NEXCOM) will be adding a number of new products to its NEX web store over the next several months.

“We are constantly looking to add new products to our web store,” said Tess Paquette, NEXCOM Senior Vice President, Chief Merchandising Officer. “We know that some of our authorized customers don’t have access to shop a NEX, so the web store is the only way they can use this benefit they have earned. We want to make sure we have the products our customers need and want at a savings, no matter where they live around the world.”

In honor of its decommissioning, USS Enterprise (CVN 65) apparel and gifts will be added to the NEX web store in mid-October. Customers will find a variety of Enterprise merchandise available to purchase including ball caps, shirts, coffee mugs and coins. Commissioned in 1961, the Enterprise is the world's first nuclear-powered carrier and is both the largest and oldest active combat vessel in the Navy.

Launching October 31, customers will find a wider variety of toys on myNavyExchange.com to coincide with the start of Toyland. Customers will be able to purchase action figures, building sets and blocks, dolls, kids' electronics, learning toys, riding toys and much more from their favorite brands.

“Toys were one of the top requests from customers and until now, we only offered early learning toys,” said Paquette. “We will now be offering toys for boys and girls for all age ranges, just in time for the holidays.”

MyNavyExchange.com currently has over 15,000 items in its web store.

-usn-

About NEXCOM

The Navy Exchange Service Command (NEXCOM) oversees 100 Navy Exchange (NEX) facilities and nearly 300 stores worldwide, 40 Navy Lodges, Ship’s Stores, the Uniform Program Management Office, the Navy Clothing Textile and Research Facility and the Telecommunications Program Office.

NEXCOM's parent command is the Naval Supply Systems Command. NEXCOM's mission is to provide authorized customers quality goods and services at a savings and to support quality of life programs for active duty military, retirees, reservists and their families. NEXs and Navy Lodges operate primarily as a non-appropriated fund (NAF) business instrumentality. NEX revenues generated are used to support Morale, Welfare, and Recreation (MWR) programs. In FY11, \$2.7 billion in sales were generated with \$42.8 million in dividends provided to Navy MWR programs.