

Section 2

Program Management Responsibilities

The Secretary of the Navy (SECNAV), the Chief of Naval Operations (CNO), and the Commandant of the Marine Corps (CMC) issued a Core Values Charter that identified three Core Values of Honor, Courage, and Commitment. Every member of the Navy was instructed to internalize the Core Values and sustain community service that exemplifies these desirable characteristics. The introduction of the charter reads:

"As in our past, we are dedicated to the Core Values of Honor, Courage, and Commitment to build the foundation of trust and leadership upon which our strength is based and victory is achieved. These principles on which the U.S. Navy and the U.S. Marine Corps were founded continue to guide us today. Every member of the Naval Service - active, reserve, and civilian, must understand and live by our Core Values. For more than two hundred years, members of the Naval Service have stood ready to protect our nation and our freedom. We are ready today to carry out any mission; deter conflict around the globe and, if called upon to fight, be victorious. We will be faithful to our Core Values of Honor, Courage, and Commitment as our abiding duty and privilege."

The CNO also directed naval commands to implement the Navy Community Service Program (NCSP) and establish projects, partnerships, and activities consistent with the Navy Core Values.

Participation by Navy personnel (including active, reserve, and civilian employees) in community service program activities is voluntary. It is, however, the responsibility of every level of program management to ensure that NCSP projects, partnerships, and activities comply with the goal and objectives of the program while focusing on issues related to education, citizenship, health and fitness, environmental conservation, drug

demand reduction, and humanitarian assistance. The objectives include:

- Promoting a joint Navy and community effort,
- Improving education as well as the quality of life in communities, and
- Developing a collective vision of community needs and commitment to share responsibilities and resources in a partnership with other military services, businesses, labor, foundations, colleges and universities, religious organizations, media groups, community organizations, health care centers, and Government agencies.

Deputy Chief of Naval Operations

The Deputy Chief of Naval Operations (Manpower and Personnel) (N-1) is responsible for overall policy aspects of the NCSP. Responsibilities include:

- Encouraging all military and civilian employees to participate voluntarily in direct community service. Community service may include participation in programs, activities, and initiatives designed to address national problems such as education, drug abuse, crime, homelessness, illiteracy, AIDS, teenage pregnancy, hunger, and problems associated with low-income housing, health care, and the environment.
- Distributing policy, serving as a resource of NCSP information and support, and providing guidance and instruction to Navy commands when the chain of command is unable to do so.
- Coordinating the efforts of Flagship Sponsors and Attendant

Geographic/Regional and Local Area Coordinators.

Flagship Sponsors

Five Flagship Sponsors facilitate, promote, and expand opportunities for community service and Flagship Partnerships for Navy commands and individuals. Flagship Sponsors are responsible for working with other Flagship Sponsors to consider any appropriate changes in policy or practices that encourage volunteer participation in community service. The Flagship Sponsors provide information and technical support, including information on resources for improving youth opportunities and community quality of life. The Flagship Sponsors are responsible for aggressively publicizing NCSP initiatives throughout the Navy. The Flagship Sponsor assignments are:

- **Assistant Commander, Navy Personnel Command for Personal Readiness and Community Support (Pers-605)** is the designated Flagship sponsor for the "Personal Excellence Partnership" Flagship. The Flagship's focus is on academic, life skills, and civic education for youth. Examples of supported projects include adopting schools, academic tutoring, and mentoring.
- **Chief of Naval Education and Training (CNET)** is the designated Flagship sponsor for the "Health Safety and Physical Fitness" Flagship. The Flagship's focus is on programs that promote healthy lifestyles and fitness. Examples include Special Olympics; safety and health fairs; and the Fitness, Nutrition, and Safety Workbook Program.
- **Deputy Chief of Naval Operations (Logistics) (N4)** is the designated Flagship sponsor for the "Environmental Stewardship" Flagship. The Flagship's focus is on educating youth and families on environmental initiatives, and helping communities manage America's natural resources and improve the world environment. Examples of supported projects are cleanups, recycling, and restoration of wildlife habitats.