

NADAP launches 'Who Will Stand Your Watch?'

Navy Personnel Command Public Affairs

MILLINGTON, Tenn. -- Navy Alcohol and Drug Abuse Prevention (NADAP) office has launched a new substance abuse prevention campaign designed to educate Sailors of the negative impact substance abuse can have on a Sailor's family, shipmates and career, officials said, Jan. 4.

"Substance abuse puts lives and missions at risk, undercuts unit readiness and morale, it is inconsistent with Navy ethos and its core values of honor, courage and commitment," said Dorice Favorite, NADAP director.

The campaign titled, "Who Will Stand Your Watch?" focuses on Sailors' personal responsibility and the impact of their absence, as a result of a substance abuse incident. The campaign uses various communication tactics, which include print media and public service announcements.

"Preventing substance abuse from occurring, rather than dealing with the consequences, benefits everyone. Prevention requires responsibility and accountability at all levels. Good leadership and teamwork are the best defense against substance abuse," said Favorite.

The campaign features "real" Sailors in the public service announcements, which were filmed in their workplace to portray the importance of their job and their presence. The PSA's are currently being aired on Direct to Sailor TV and can be found on the Navy Personnel Command website at www.public.navy.mil/bupers-npc/organization/npc/publicaffairs/videos/Pages/default.aspx.

Posters and trifold are available at no cost to all Navy commands for ordering through the Navy Logistics Library. Supply personnel may order them via <https://n111.ahf.nmci.navy.mil/> (for NMCI computers) or www.navsup.navy.mil/navsup (if NMCI is not available).

NADAP supports the Fleet, Family and Personal Readiness Division through aggressive alcohol abuse and drug use prevention programs.

For more news from NADAP, visit www.npc.navy.mil/support/nadap.