



## Commander, Navy Installations Command

Washington Navy Yard  
Bldg 111  
716 Sicard Street SE  
Washington, DC 20374  
202-433-0536

26 August 2011

### CNIC's "Navy Life" App Provides Emergency Response Information

By CNIC Public Affairs

Commander , Navy Installations Command (CNIC) "Navy Life" iPhone application (app) can be downloaded by Sailors, retirees, and their families for emergency information regarding Hurricane Preparedness.

The app developed as part of CNIC's iShore initiative features interactive program information that can be accessed directly from the initial download from the Apple store to a customer's iPhone or iPod Touch.

"A key feature of the app is that in emergency situations we can push important information directly to Sailors and their families," said Ruel Odom, head, CNIC Fleet and Family Readiness (FFR) Marketing and Multimedia Development Branch. "We hope they find the Navy Life app to be a useful resource for information on the many Fleet and Family Readiness programs and services that are available."

Additional information is provided on the mobile devices when an Internet connection is used. Active links will direct users to emergency response information and news feeds for help during emergencies.

"When an emergency strikes, knowing what to do can save time, property and lives. You can learn more about how to prepare and cope with disasters by using the Navy Life mobile application," said Mike Bruner, CNIC Navy Family Emergency Response Program Manager. "The Navy Life mobile application has important information on preparing for a disaster, what to do after a disaster occurs, basic emergency kits and important recourses available (i.e. Red Cross, FEMA, NFAAS and more) for recovery."

The Navy Life mobile application, through the strength of social networking, connects members to Facebook pages for the Master Chief Petty Officer of the Navy (MCPON), Navy FFR and more.

In addition to information about CNIC's FFR programs, the mobile application contains information about other important quality of life programs, such as the Navy Exchange, Defense Commissary Agency and other resources for family members.

The app can be downloaded at <http://itunes.apple.com/us/app/navy-life/id368752284?mt=8>.