

#PearlHarborColors Social Media Campaign

Theme: Earth Day

CNRH/JBPHH Facebook:

Based on Facebook Insights, 'Pearl Harbor Colors' related items reached a total of 19,830 FB users w/ 336 likes and 39 shares.



Navy Region Hawaii
Posted by Anna Gonzales General [?] · April 21 at 10:07am · 🌐

What is the 'Pearl Harbor Colors' Ceremony?
Find out and learn more here:
<http://www.cnic.navy.mil.../pearl-harbor-colors--ceremony.h...> See More

"Pearl Harbor Colors" Ceremony
"Pearl Harbor Colors" Ceremony is a new monthly honors and heritage ceremony to honor veterans, service members and military families.
CNIC.NAVY.MIL

597 people reached Boost Post



Navy Region Hawaii shared World War II Valor In The Pacific National Monument's photo.
Posted by Anna Gonzales General [?] · April 24 at 8:40am · 🌐

Mahalo to all those who have attended the #PearlHarborColors ceremony at the Pearl Harbor Visitor Center yesterday, Apr. 23. Hope to see you there for the next event on May 21. (Photo courtesy of World War II Valor in the Pacific National Monument)

3,090 people reached



Joint Base Pearl Harbor Hickam
Posted by Anna Gonzales General [?] · April 24 at 4:00pm · 🌐

Navy Region Hawaii celebrated Earth Day and National Park Week during Pearl Harbor Colors, an honors and heritage ceremony held April 23 at the World War II Valor in the Pacific National Monument.
Read more: <http://www.cnic.navy.mil.../pearl-harbor-colors-celebrates-e...>
#PearlHarborColors #EarthDay

Pearl Harbor Colors celebrates Earth Day and National Park Week
Navy Region Hawaii celebrated Earth Day and National Park Week during Pearl Harbor Colors, an honors and heritage ceremony held April 23 at the World War II Valor in the Pacific National Monument.
CNIC.NAVY.MIL

World War II Valor In The Pacific National Monument
#pearlharborcolors #nationalparkweek #findyourpark

243 people reached Boost Post

Website: www.cnic.navy.mil/pearlharborcolors

Twitter - @NavRegHawaii: Followers have increased an average of 63 followers per month. We currently have a total of 3,545 followers. Several tweet/retweet participants during the 'Pearl Harbor Colors' campaign included @PacificCommand, @USPacificFleet, @navycurrents, @PacificHistoricParks and other followers



PacificHistoricParks retweeted
U.S. Pacific Command @PacificCommand · Apr 24
#PearlHarbor colors celebrates #EarthDay and #NationalParkWeek @JointBasePHH @USPacificFleet @USNavy @pacificparks | ow.ly/M2FTE

RETWEETS 9 FAVORITES 9

NavyCurrentsMagazine @navycurrents · Apr 23
Earth Day is theme @NavRegHawaii's Pearl Harbors Color Ceremony underscoring @USNavy's #environmental commitment navy.mil/submit/display...

Top keywords used during the campaign



(Source: Twitter Analytics, Facebook Insights, Google Analytics, TOPSY, Keyhole)