



Joint Base Pearl Harbor-Hickam Facebook Insights

Monthly Analytics Report Nov 2014

<http://www.facebook.com/JointBasePearlHarborHickam>

Compiled by: Joint Base Pearl Harbor-Hickam Public Affairs (ag)

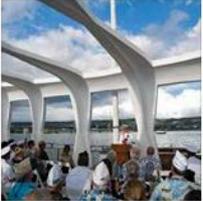


Most Reached Facebook Posts

(11/12) USS Arizona Memorial Shrine Room Dedication ceremony: **7,932 people reached**

Post Details Reported stats may be delayed from what appears on posts

Joint Base Pearl Harbor Hickam added 6 new photos to the album USS Arizona Memorial Shrine Room Dedication Ceremony — with Angel van Trance and Richard Looman. November 12 · 🌐



7,932 People Reached

416 Likes, Comments & Shares

368 Likes	368 On Post	0 On Shares
6 Comments	6 On Post	0 On Shares
42 Shares	42 On Post	0 On Shares

2,648 Post Clicks

1,025 Photo Views	0 Link Clicks	1,623 Other Clicks
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NEGATIVE FEEDBACK

2 Hide Post	2 Hide All Posts
0 Report as Spam	0 Unlike Page

Boost Post

Like · Comment · Share · **368** **6** **42**

Other Top Posts:

- (11/4) Pearl Harbor Survivor Dallas Harvey Ash Scattering photos: **6,592 people reached**
- (11/19) Pearl Harbor Vehicle Registration New Appt. System note: **6,428 people reached**
- (11/4) USS Arizona & USS Utah 3D Survey Mapping: **5,942 people reached**
- (11/10) Makahiki photos shared from PHNSY: **5,838 people reached**



Most Engaged Facebook Posts

(People who have liked, commented or shared JBPHH FB posts)

**(11/12) USS Arizona Memorial Shrine Room Dedication Ceremony:
2,648 Post Clicks; 368 Likes, 6 Comments & 42 Shares**

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Boost Post

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Other posts:

(11/10) JBPHH Military College Graduation Ceremony photos:
1,839 Post Clicks; 66 Likes, 3 Comments & 1 Share

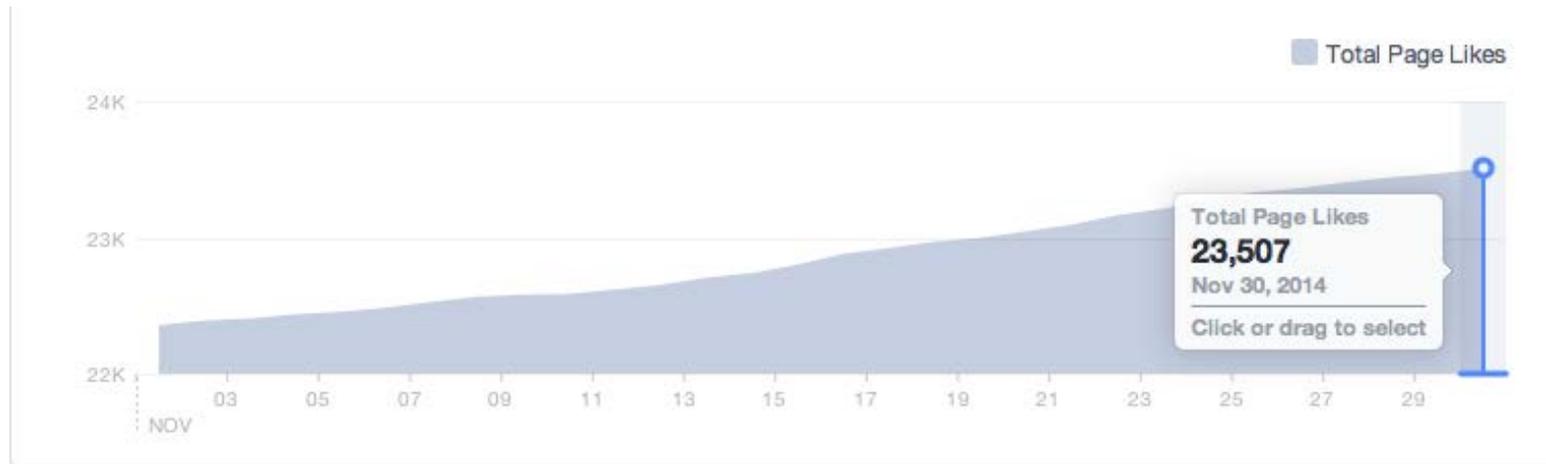
(11/4) Pearl Harbor Survivor Dallas Harvey Ash Scattering photos:
1,817 Post Clicks; 176 Likes, 5 Comments & 19 Shares

(11/10) Makahiki PHNSY photos:
1,526 Post Clicks; 76 Likes, 0 Comments & 0 Shares



Total Page Likes – 23,507

The total page likes based on the recorded data ending Nov. 30, 2014.



* JBPHH Facebook increased its fan base by 1,186 fans from last month with a previous number of 22,321.