



# Commander, Navy Region Hawaii Facebook Insights

Monthly Analytics Report March 2014

<http://www.facebook.com/NavyRegionHawaii>

Compiled by: Navy Region Hawaii Public Affairs



# Most Reached Facebook Posts

(3/25) Hawaii Navy residents to get some relief from high electricity rates: **6,260 people reached**

## Other Top Posts:

- (3/12) NavyLive Blog-USS Arizona Stamp photo: **4,262 reached**
- (3/23) NavyLive Blog-Hopper Nation photo: **1,995 reached**
- (3/21) Theodore F. Roosevelt Interment Ceremony photos: **1,615 reached**
- (3/6) HMCS Protecteur photos: **1,415 reached**

Navy Region Hawaii shared a link.  
Posted by Anna Gonzales General [?] · March 25

Hawaii Navy residents to get some relief from high electricity rates.  
#ENERGY

Read more:  
<http://www.cnrc.navy.mil/regions/cnrh/news/energy-outreach.html>

**Energy Outreach**  
[www.cnrc.navy.mil](http://www.cnrc.navy.mil)

JOINT BASE PEARL HARBOR-HICKAM -- Beginning next month, Navy Region Hawaii residents in privatized Navy housing will see some relief from previous electricity rate hikes as a result of decisions by the Department of Defense (DoD) to reduce the...

Like · Comment · Share 25

Ashley Boudreaux Dougherty, David Hamilton and 7 others like this.

**Ben Pickett** Yes but isn't our price for kWh still higher than what is being charged out in town?  
March 26 at 12:59am · Like

**Mike Devine** Are the Flag Officers on Oahu paying utility bills???

March 29 at 11:59am · Like

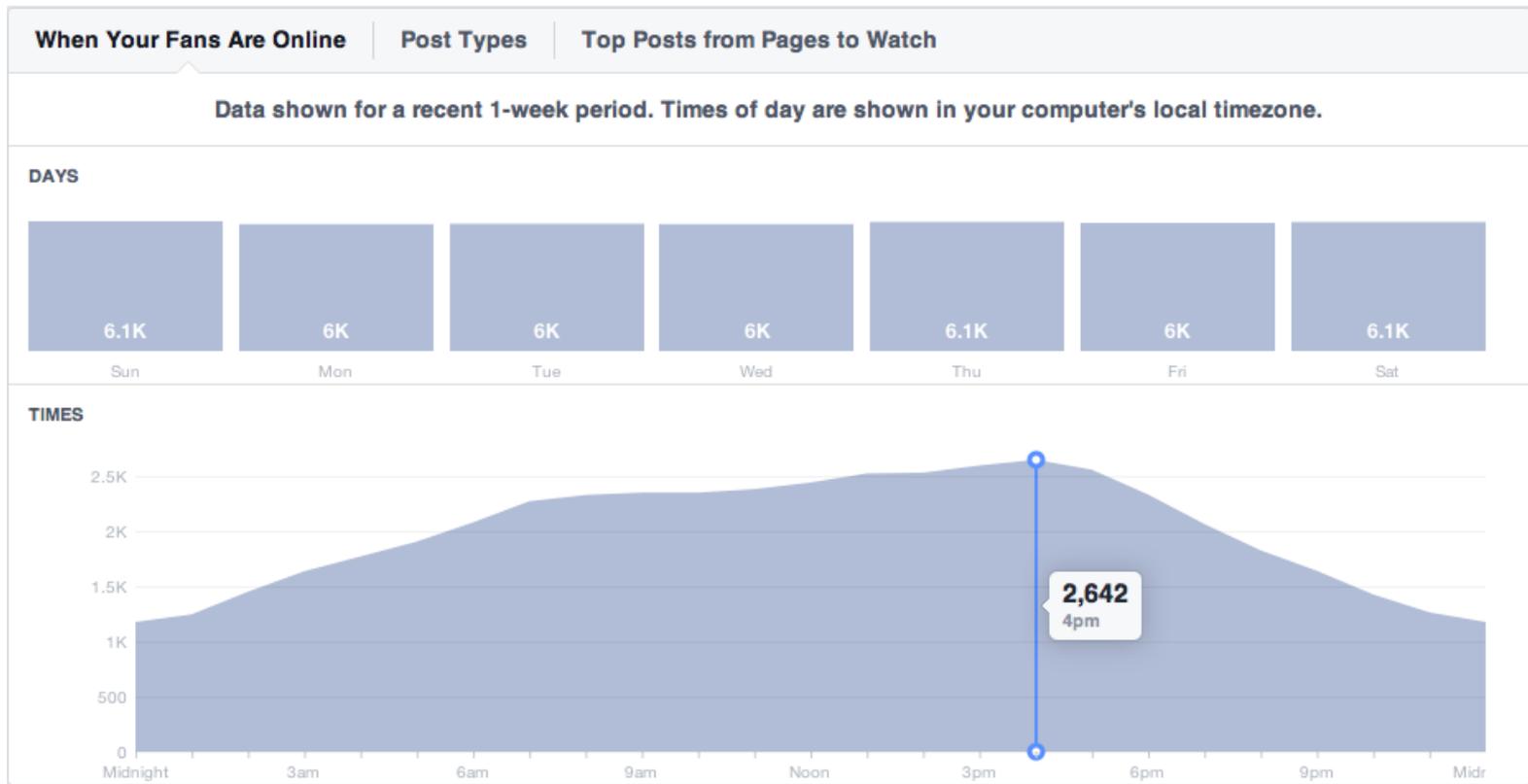
Write a comment...

6,260 people saw this post Boost Post



# When are fans online?

Based on a recent one-week period in March, most fans were online at 4 p.m. with about 2,642 viewers. This was the best hour to get the word out.





# Total Page Likes – 7,542

The total page likes based on the recorded data ending March 31, 2014.

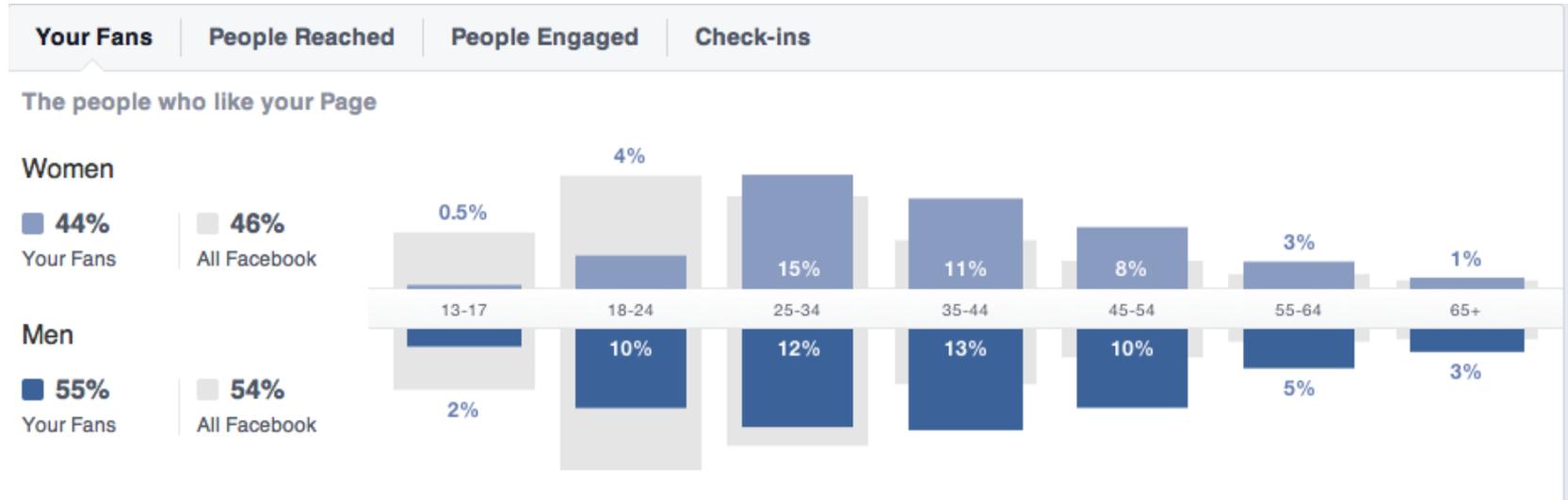


\* CNRH Facebook increased its fan base by 54 fans from last month w/a previous number of 7,488.



# Page Viewers

Fans reached based on Demographics, Age & Gender



## Top 10 Country Locations Reached

- United States of America (HI, CA, VA, DC, FL) – 5,578
- Philippines – 239
- India – 103
- Japan – 97
- Thailand – 75
- Italy - 73
- Indonesia – 64
- Germany – 63
- Egypt – 61
- Australia – 56