

DEPARTMENT OF THE NAVY

NAVY REGION MID-ATLANTIC PUBLIC AFFAIRS OFFICE



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FOR IMMEDIATE RELEASE

16-16

November 22, 2016

Virginia Beach Car Dealership Placed Off-Limits To All Service Members

NORFOLK, Va. – Commander, Navy Region Mid-Atlantic placed the Virginia Beach car dealership US Auto Excellence, 3336 Holland Road, on the off-limits list to all Hampton Roads service members, Nov. 16, due to the establishment's participation in unfair business practices and an illegal business practice known as bird-dogging. This decision comes as a result of recommendations from the Armed Forces Disciplinary Control Board (AFDCB) for Southeastern Virginia and Northeastern North Carolina, who convened on Nov. 7.

Bird-dogging occurs when someone refers a prospective customer to a particular dealership or salesman for a given fee or compensation. According to Virginia Law, only salespersons licensed to a dealership can assist customers with a purchase of a vehicle.

The establishment will remain on the off-limits list until the next scheduled meeting of the AFDCB, at which time the board will reconsider the status of each business currently on the list.

The AFDCB works closely with businesses that are being considered for the off-limits list to avoid these actions. Mitigation efforts demonstrated by area businesses, and communication to the board by the businesses, often have favorable results.

Establishments are given an opportunity to notify the AFDCB in writing that corrective actions have occurred. Removal from the list will be considered by the board upon presentation that satisfactory corrective actions have been taken. Failure to respond will result in the board

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making a request for establishment representatives to appear in person at a formal hearing of the AFDCB.

The safety and security of all service members is a priority for the Department of Defense. The AFDCB is an investigative committee composed of members from each military service in the Hampton Roads area, as well as civilian advisers, who work with local law enforcement agencies and local businesses to identify conditions which may adversely affect the health, safety, welfare, and discipline of the armed forces.

The current off-limits list includes the following establishments:

- 7 City's Custom & Design, 1062 37th St., Norfolk
- 7 City's Custom & Design, 117 E. Princess Anne Rd., Norfolk
- Blazin Herbs, 85 W. Mercury Blvd., Hampton
- Mellow Smoke Tobacco Shop, 1948 Diamond Springs Rd., Virginia Beach
- Outer Edge Gifts, 760-B J. Clyde Morris Blvd., Newport News
- The Vault, 86 W. Mercury Blvd., Hampton
- The Vault, 15435-B Warwick Blvd., Newport News
- The Vault, 4746 George Washington Memorial Hwy., Hayes, Va.
- Unwind, 731 J. Clyde Morris Blvd., Ste. B, Newport News
- Unwind, 389 W. 21st St., Norfolk
- US Auto Excellence, 3336 Holland Road, Virginia Beach

For up to date information regarding off-limits establishments, visit

www.cnic.navy.mil/regions/cnrma.html and click on "Off-Limits List" under Popular Links.