

R 241804Z FEB 12 COMNAVREG SW SAN DIEGO CA ARRIVE ALIVE

-----OFFICIAL INFORMATION DISPATCH FOLLOWS-----

RTTUZYUW RUOIADF0038 0551804-UUUU--RHMCSUU.

ZNR UUUUU

R 241804Z FEB 12 ZYB

FM COMNAVREG SW SAN DIEGO CA

TO ALL SHIPS PRESENT SAN DIEGO CA

ALL SHIPS HOMEPORTED NAVBASE SAN DIEGO CA

AIG 9239

INFO COMNAVREG SW SAN DIEGO CA

NAVLEGSVCOFF SW SAN DIEGO CA

BT

UNCLAS

MSGID/GENADMIN/COMNAVREG SW SAN DIEGO CA//

SUBJ/ARRIVE ALIVE//

GENTEXT/REMARKS/FY 12 CNRSW ARRIVE ALIVE PROGRAM MODIFICATIONS

1. THE COMMANDER, NAVY REGION SOUTHWEST (CNRSW) ARRIVE ALIVE PROGRAM WAS IMPLEMENTED DURING FY08 IN AN EFFORT TO REDUCE NUMBERS OF DUI ARRESTS AND MOTOR VEHICLE MISHAPS. THE MEASURE OF PROGRAM EFFECTIVENESS IS THE REDUCTION OF DUI ARRESTS AND ALCOHOL-RELATED TRAFFIC MISHAPS. THE PROGRAM HAS BEEN A GREAT SUCCESS AS DUI ARRESTS HAVE DECREASED SIGNIFICANTLY. DURING CALENDAR YEAR 2010, DUI ARRESTS DECREASED 15.6% FROM THAT OF CY09. CONTINUING THIS VERY POSITIVE TREND, DUI ARRESTS DECREASED MORE THAN 22.3% DURING CY11, FROM THAT OF CY 2010. THESE PROMISING NUMBERS RESULT FROM A COMBINATION OF FACTORS INCLUDING INCREASED AWARENESS AND ACCOUNTABILITY BY SAILORS, INTRUSIVE LEADERSHIP, REDOUBLED TRAINING AND EDUCATION EFFORTS AND IMPROVED PROGRAM COMMUNICATION.

2. IN AN EFFORT TO CONTINUE THESE DESIRABLE PROGRAM TRENDS, REDUCE COSTS, ELIMINATE ABUSES, AND ENSURE SERVICES REMAIN INTACT, SEVERAL MAJOR ADMINISTRATIVE AND OPERATIONAL PROGRAM CHANGES ARE BEING MADE. PROCEDURES FOR CARD USE AND REDEMPTION WILL CHANGE AS WELL.

3. ADMINISTRATIVE ADJUSTMENTS

A. CARD DISTRIBUTION WILL BE STRICTLY CONTROLLED WITH CARDS PROVIDED TO A SINGLE POINT OF CONTACT (POC) FOR EACH SHIP, SHORE-BASED COMMAND OR SQUADRON, REGARDLESS OF SIZE OR NUMBER OF MILITARY PERSONNEL. POINTS OF CONTACT MAY EMPLOY OTHER COMMAND MEMBERS TO ASSIST WITH IMPLEMENTATION. HOWEVER, EACH COMMAND POC WILL BE ULTIMATELY RESPONSIBLE AND ACCOUNTABLE FOR PROGRAM COMPLIANCE.

B. COMMAND POC MUST BE AN E-7 OR ABOVE, WHO WILL BE REQUIRED TO MAINTAIN AN ISSUE LOG INDICATING DISTRIBUTION TO EACH SERVICE MEMBER BY NAME AND BY SERIALIZED CARD ASSIGNED.

C. ALL COMMAND POCs ARE REQUIRED TO SUBMIT THEIR MONTHLY ISSUE LOG (MS EXCEL) TO: TRAFFICSAFETY@NAVY.MIL BETWEEN THE 1ST AND THE 8TH OF EACH MONTH. THE ISSUE LOG IS NOT INTENDED TO TRACK INDIVIDUAL USAGE BY MEMBERS, BUT WILL BE USED FOR CNRSW SAFETY PROGRAM COST ANALYSIS, TRENDING AND MONITORING OF CONTRACT REQUIREMENTS WITH YELLOW CAB OF SAN DIEGO/CORONADO, IN IDENTIFYING AREAS FOR IMPROVEMENT. FURTHER GUIDANCE FOR MONTHLY ISSUE LOG SUBMISSIONS CAN BE FOUND AT: [HTTP://WWW.CNIC.NAVY.MIL/CNRSW/INDEX.HTM](http://www.cnic.navy.mil/cnrsw/index.htm).

D. COMMAND POC IS RESPONSIBLE FOR ISSUING CARDS TO NEWLY ASSIGNED PERSONNEL AND COLLECTING UNUSED CARDS FROM MEMBERS UPON TRANSFERRING FROM THE COMMAND.

4. OPERATIONAL CHANGES

A. ARRIVE ALIVE CARDS WILL ONLY BE ISSUED TO ACTIVE U.S. NAVY SERVICE MEMBERS POSSESSING A DRIVER'S LICENSE THAT IS VALID IN THE 50 STATES, US TERRITORIES AND POSSESSIONS.

B. CARDS ARE ONLY TO BE USED BY ACTIVE DUTY NAVY PERSONNEL ASSIGNED TO SAN DIEGO METRO AREA OF RESPONSIBILITY AND ARE NOT TO BE TRADED, BARTERED, SOLD OR GIVEN TO ANOTHER SERVICE MEMBER, TAXI COMPANY OR ANYONE ELSE. CARD IS TO BE USED AS A LAST RESORT WHEN ALL OTHER MEANS OF PLANNED TRANSPORTATION HAVE FAILED.

C. CARDS ARE NOT TO BE ISSUED TO, OR USED BY PERSONNEL ON TAD LESS THAN 90 DAYS, STUDENTS, MIDSHIPMEN OR VISITORS. COMMANDS MAY ELECT TO PROVIDE CARDS TO RESERVISTS SERVING UNDER EXTENDED ORDERS, BUT MUST USE DISCRETION TO PREVENT UNAUTHORIZED OR EXCESSIVE USE.

D. MEMBERS OF THE MARINE CORPS, ARMY, AIR FORCE AND COAST GUARD ARE NOT AUTHORIZED TO USE THE CARDS.

R 241804Z FEB 12 COMNAVREG SW SAN DIEGO CA ARRIVE ALIVE

5. USE AND REDEMPTION

- A. YELLOW CAB OF SAN DIEGO/CORONADO IS THE ONLY AUTHORIZED/CONTRACTED TRANSPORTATION SERVICE PROVIDER AND WILL NOT PROVIDE TRIPS FROM SAN DIEGO SOUTH OR METRO AREAS TO CAMP PENDLETON.
- B. TRIPS TO OR FROM THE AIRPORT ARE NOT AUTHORIZED.
- C. WHEN USING THE ARRIVE ALIVE CARD, SERVICE MEMBERS MUST SHOW THEIR COMMON ACCESS CARD (CAC) TO THE YELLOW CAB COMPANY DRIVER UPON ENTERING THE VEHICLE.
- D. SERVICE MEMBERS MUST SURRENDER THEIR ARRIVE ALIVE CARD TO THE YELLOW CAB COMPANY DRIVER.
- E. SERVICE MEMBERS MUST DIRECT THE YELLOW CAB COMPANY DRIVER TO THEIR PLACE OF RESIDENCE OR SHIP. MULTIPLE STOPS OR TRANSIT TO LOCATIONS OTHER THAN RESIDENCE OR SHIP ARE NOT AUTHORIZED.
- F. SERVICE MEMBERS MUST OBTAIN A PRINTED RECEIPT FROM THE YELLOW CAB COMPANY DRIVER TO INCLUDE THE TOTAL FARE CHARGED AND PROVIDE THE RECEIPT TO THEIR COMMAND POC IN ORDER TO OBTAIN A NEW/REPLACEMENT ARRIVE ALIVE CARD. ALL COMMAND POCS ARE RESPONSIBLE FOR VERIFYING THE PROPER USE OF ISSUED CARDS BY EACH MEMBER. POC WILL RETAIN RECEIPTS FOR VALIDATION AND RECORD KEEPING PURPOSES.
- G. ARRIVE ALIVE CARDS ARE SERIALIZED FOR THE VERIFICATION OF AUTHORIZED USE AND FOR SERVICES PROVIDED BY THE YELLOW CAB COMPANY OF SAN DIEGO/CORONADO.
- H. IF NON-NAVY PERSONNEL REDEEM CARDS FOR ANY REASON, THE SERIALIZED CARD WILL BE VERIFIED AND THE RESPECTIVE COMMAND NOTIFIED FOR ACTION.

6. EACH COMMAND, SHIP AND SQUADRON POC (E-7 AND ABOVE) MAY OBTAIN NEW ARRIVE ALIVE CARDS AFTER COMPLETING A TYPED ONE PAGE ARRIVE ALIVE DISTRIBUTION FORM AND SUBMITTING IT TO THE NRSW HEADQUARTERS SAFETY OFFICE. THE NRSW HEADQUARTERS SAFETY OFFICE IS LOCATED AT THE BROADWAY COMPLEX, BUILDING 1, FIFTH FLOOR, ROOM S517. POCS SHOULD CALL PRIOR TO ARRIVING AND ALLOW THIRTY MINUTES IN WHICH TO RECEIVE AN ARRIVE ALIVE PROGRAM BRIEFING. ARRIVE ALIVE PROGRAM MANAGERS MAY BE REACHED AT (619) 532-1373/(619) 532-1293. DISTRIBUTION FORMS CAN BE OBTAINED ONLINE AT: [HTTP://WWW.CNIC.NAVY.MIL/CNRSW/INDEX.HTM](http://www.cnic.navy.mil/cnrsw/index.htm).

7. THE ARRIVE ALIVE PROGRAM HAS PROVEN TO BE A VERY USEFUL TOOL BENEFITING OUR NAVY MEMBERS TRULY IN NEED. LEADERSHIP AND INDIVIDUALS MUST CONTINUE TO TAKE POSITIVE STEPS TO ENSURE IT IS NOT ABUSED. THE PROGRAM HAS RESULTED IN SIGNIFICANT REDUCTIONS OF DUI ARRESTS AND FEWER ALCOHOL-RELATED INCIDENTS. IMPLEMENTING THESE NEEDED CHANGES WILL ASSIST IN FURTHER REDUCTIONS, ENSURING CONTINUED PROGRAM SUCCESS.

8. POINT OF CONTACT FOR COMMANDER, NAVY REGION SOUTHWEST IS MR. FRANCIS W. LUDWIG, REGION PROGRAM DIRECTOR, CODE N35, (619) 532-1336.

9. RDML SMITH SENDS.//

BT
#0038

NNNN

<DmDsReleaser>WATT.LEELAND.MICHAEL.1170047547</DmDsReleaser>

UNCLASSIFIED//