



Contact: Kristine M. Sturkie, NEXCOM PAO – kristine_sturkie@nexweb.org or 757-631-3648

NEWS RELEASE: 65-09

October 30, 2009

NEX Rewards Students With Its A-OK Student Reward Program

The Navy Exchange wants to help its customers pay for their children's college education through its A-OK Student Reward Program. Four times per school year, four students will be the recipients of a \$5,000, \$3,000 \$2,000 or \$1,000 U.S. savings bond, denominations at maturity. The next drawing will be held at the end of November 2009.

Any eligible full-time student that has a B-grade point average equivalent or better, as determined by their school system, may enter the drawing. Eligible students include dependent children of active duty military members, reservists and military retirees enrolled in first through 12th grade. Dependent children without an individual Dependent Identification Card must be accompanied by their sponsor to submit their entry. Each student may enter only once each grading period and must re-enter with each qualifying report card.

To enter the drawing, stop by any NEX with a current report card and have a NEX associate verify the minimum grade average. Then fill out an entry card and obtain an A-OK ID, which entitles the student to discount coupons for NEX products and services.

The Navy Exchange Service Command (NEXCOM) has been offering students a chance to win a savings bond through its A-OK Student Reward Program since 1998. Since the program began, NEXCOM has awarded \$460,000 in savings bonds to 152 students with the help of its generous vendor partners.

-usn-

About NEXCOM

The Navy Exchange Service Command (NEXCOM) is headquarters for the worldwide Navy Exchange System that oversees 105 Navy Exchange facilities and its 305 stores worldwide; 43 Navy Lodges; Ship's Stores; Uniform Program Management Office and Navy Family Support Programs. NEXCOM's mission is to provide authorized customers quality goods and services at a savings and to support quality of life programs for active duty military, retirees, reservists and their families. The Navy Exchange enterprise operates primarily as a non-appropriated fund (NAF) business instrumentality. Revenues generated are used to support Morale, Welfare, and Recreation (MWR) programs. In FY08, \$2.5 billion in sales were generated with over \$45 million in profits provided to Navy MWR programs.