

CELEBRATING

65

YEARS OF SERVICE
1946-2011

NAVY EXCHANGE

Contact: Kristine M. Sturkie, NEXCOM PAO
kristine.sturkie@nexweb.org or 757-631-3648

NEWS RELEASE: 91-11

December 5, 2011

NEX Bringing Back Bonus Bucks

The NEX is bringing back Bonus Bucks again this holiday season. At select NEXs on December 22 - 24 from 7:00 a.m. – 1:00 p.m., customers will receive one \$10 Bonus Bucks coupon for each \$100 of merchandise/service purchased, while coupon supplies last. A maximum of five Bonus Bucks will be issued to customers per single transaction. No rounding up will be allowed and multiple transactions cannot be combined to reach the threshold amount.

“Select NEXs have been offering Bonus Bucks during the holiday season for the past three years,” said Mike Powers, Navy Exchange Service Command (NEXCOM) Director Retail Operations.

“Customers have responded very positively to this promotion, so we’re offering it again this year. NEX Bonus Bucks are our way of thanking our customers for shopping at their NEX during the holidays and to encourage them to come back in January for extra savings.”

NEX Bonus Bucks will be redeemable in any NEX from January 3 - 31, 2012, on all merchandise and services except uniforms, gasoline, NEX and third party Gift Cards and concession merchandise. One coupon will be redeemable on a transaction of \$50 or more. Multiple coupons can be used when the transaction is for full multiples of \$50. A maximum of five coupons can be used on a transaction of \$250 or more.

NEX Bonus Bucks are available to customers shopping at NEX Norfolk, Oceana and Little Creek, Va.; NEX Pearl Harbor, Hawaii; NEX San Diego, North Island and Port Hueneme, Calif.; NEX Mayport, Pensacola and Jacksonville, Fla.; NEX Whidbey Island, Wash.; and NEX Guam.

-usn-



About NEXCOM

The Navy Exchange Service Command (NEXCOM) is headquarters for the worldwide Navy Exchange System that oversees 104 Navy Exchange facilities and its 305 stores worldwide; 43 Navy Lodges; Ship’s Stores; Uniform Program Management Office and Navy Family Support Programs.

NEXCOM’s mission is to provide authorized customers quality goods and services at a savings and to support quality of life programs for active duty military, retirees, reservists and their

families. The Navy Exchange enterprise operates primarily as a non-appropriated fund (NAF) business instrumentality. Revenues generated are used to support Morale, Welfare, and Recreation (MWR) programs. In FY07, \$2.5 billion in sales were generated with nearly \$34 million in profits provided to Navy MWR programs.