



Contact: Kristine M. Sturkie, NEXCOM Public Affairs Specialist – kristine.sturkie@nexweb.org or 757-631-3648

NEWS RELEASE: 14-12

March 13, 2012

NEXs Accept Manufacturers' Coupons

Customers know they can save money every day by shopping their NEX. In addition to the average 23 percent savings and no sales tax, customers can also save money by using manufacturers' cents off coupons on their NEX purchases.

“Redeeming coupons provides our customers another way to save money when shopping at their NEX,” said Richard Dow, Navy Exchange Service Command (NEXCOM) Senior Vice President Store Operations. “Coupons are a great way to save even more when shopping for the necessities your family needs.”

NEXs accept current valid manufacturer’s coupons for the item featured on the coupon, subject to its terms and conditions. This includes on-line Internet coupons, except for those coupons offering free products, coupons for Proctor & Gamble (P&G) products or those determined to be fraudulent. The NEX does not “double” or “triple” the face value of a manufacturer’s coupon.

The NEX accepts scratch-off, percent and cents-off coupons from the Army Air Force Exchange System (AAFES), the Marine Corps Exchange System (MCX) and the Coast Guard Exchange System (CGX). These can be percent and cents-off in-store coupons, coupons presented in a coupon book, or printed from Facebook. All coupon terms and conditions apply. The NEX also accepts a manufacturer’s coupon and NEX coupon, or coupon from another Military Exchange Service, on the same item. The combination of the two coupons cannot exceed the price of the product; money is not returned to a customer on the redemption of two coupons which exceeds the price of the product.

In fiscal year 2011, over 1.6 million coupons were redeemed by NEX customers worldwide with a value of \$2.3 million.

“When you combine our percentage savings with the extra savings from using coupons, customers save a considerable amount of money when they shop at their NEX,” said Dow.

Become a Facebook fan and follow the NEX on Twitter.

-usn-

About NEXCOM

The Navy Exchange Service Command (NEXCOM) oversees 104 Navy Exchange (NEX) facilities and nearly 300 stores worldwide, 40 Navy Lodges, Ship's Stores, the Uniform Program Management Office, the Navy Clothing Textile and Research Facility and the Telecommunications Program Office. NEXCOM's parent command is the Naval Supply Systems Command. NEXCOM's mission is to provide authorized customers quality goods and services at a savings and to support quality of life programs for active duty military, retirees, reservists and their families. NEXs and Navy Lodges operate primarily as a non-appropriated fund (NAF) business instrumentality. NEX revenues generated are used to support Morale, Welfare, and Recreation (MWR) programs. In FY10, \$2.6 billion in sales were generated with \$48.4 million in dividends provided to Navy MWR programs.