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### **Select NEXs to Open NEX Mobile Centers**

NEX customers will find purchasing a mobile phone and mobile services easier thanks to its new NEX Mobile Centers. Partnering with Wireless Advocates, NEX Mobile Centers will offer customers wireless products, accessories and services from a variety of service providers including AT&T, Boost Mobile, T-Mobile and Verizon Wireless.

“With hot new advanced mobile phones hitting the market every few weeks, customers can now turn to their NEX Mobile Center for great pricing on the latest mobile phones and service plans,” said Mary More, Navy Exchange Service Command (NEXCOM) Telecommunications Program Office. “NEX Mobile Centers will be a one-stop shopping for all mobile phone and mobile phone service plans. NEX customers will find products and services from all the major brands in the mobile phone industry as well as a highly-trained staff.”

The new NEX Mobile Centers will sell a wide variety of Smartphones including a basic model flip phone to the Apple iPhone, Android and Blackberry. Customers will also find mobile phone service plans to meet the needs of their families.

“NEX Mobile Centers have value added in its pricing,” said Morse. “They meet or beat the most competitive pricing in the area. They also offer a standard military discount, so NEX customers can feel at ease when purchasing their mobile phone or mobile service from a NEX Mobile Center.”

NEX Mobile Centers offer special programs for the military members, including suspension of service during a deployment and a release from their contract due to an overseas transfer. It also offers a special order program where if a mobile phone is not in stock, the NEX Mobile Center will mail the phone directly to the customer’s house, fully ready to use.

NEXs schedule to receive the NEX Mobile Center in September 2012 are: NEX Pearl Harbor, Hawaii; NEX North Island, San Diego, Calif.; NEX Aviation Plaza, Pensacola, Fla.; NEX Great Lakes, Ill., Student Store; and NEX Norfolk, Little Creek and Oceana Va. NEX Whidbey Island, Wash.; NEX Jacksonville and Mayport, Fla., will have the centers beginning in October while NEX Bethesda, Md., will receive the NEX Mobile Center in time for its grand opening in November.

NEX Port Hueneme, Lemoore, Calif.; NEX Memphis, Tenn.; NEX New London, Conn.; NEX

Everett and Bangor, Wash.; NEX Charleston, S. C.; NEX Kings Bay, Ga.; NEX Gulfport, Miss., and NEX Great Lakes, Ill., Burkey Mall are all scheduled to have NEX Mobile Centers installed in 2013.

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#### **About NEXCOM**

The Navy Exchange Service Command (NEXCOM) oversees 100 Navy Exchange (NEX) facilities and nearly 300 stores worldwide, 40 Navy Lodges, Ship's Stores, the Uniform Program Management Office, the Navy Clothing Textile and Research Facility and the Telecommunications Program Office.

NEXCOM's parent command is the Naval Supply Systems Command. NEXCOM's mission is to provide authorized customers quality goods and services at a savings and to support quality of life programs for active duty military, retirees, reservists and their families. NEXs and Navy Lodges operate primarily as a non-appropriated fund (NAF) business instrumentality. NEX revenues generated are used to support Morale, Welfare, and Recreation (MWR) programs. In FY11, \$2.7 billion in sales were generated with \$42.8 million in dividends provided to Navy MWR programs.